



BrushStrokes

August 2023

To draw you must close your eyes and sing. Pablo Picasso

News from Our President! Kristi Watson

Summer months bring us time to stay inside during our sweltering temperatures. Now's a good time to conquer organizing that little studio space in your home. I find good ways to organize art supplies at the local thrift shops. Labeling cabinets and doors helps you remember where you put everything and find things later on. If you discover there is stuff that you no longer need or want, consider donating it to our little gallery shopping corner! Customers can purchase your items by making a donation to support our gallery. We love items in good condition, and **usable** materials!

Last month an email went out to everyone regarding the **2023 Mesquite Fine Arts Invitational sponsored by the Virgin Valley Artists Association**. We have twelve artists from our gallery who will be submitting their artwork to this show.

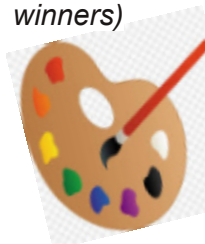
Before our June Luncheon, we visited the [Assistance League of Las Vegas](#) where gallery member **Gina Geldbach-Hall** is now serving as President! It is a great place to donate your old clothes and housewares to help support our Vegas Valley Community! We learned so much about this organization through this visit. They literally sort through all donations and pass them on to other organizations if they won't be able to use something that was donated. They are responsible for running **Operation School Bell** which helps students identified through counselors as being in dire need of clothes and school supplies. The students are bussed there on a coordinated trip where they get to go shopping for clothes and try them on for a proper fit. They receive new underwear and shoes, and can pick out some books to read too!

The **Desert Sage Auxiliary Angel's Assistance Program** helps hospitals and clinics with Memory Boxes, Forever in my Heart grief bags, baby healthcare kits and blankets. They also provide tray favors for two hospitals on different holidays for pediatric patients, and shadow buddies for children receiving treatments at local oncology clinics.

The best thing about all of this is that it is all free due to donations and grants! This is a huge operation, and I never heard of it before. Special thanks to Gina for a personal tour to our gallery members. Please check out their website and visit their location at 6446 W. Charleston Blvd., Las Vegas, NV 89146.

We had a delightful lunch at **Flower Child** following our tour. Thank you to everyone who joined us! (See page 6 for photos)

Our June Juried photography show was a great success due to the hard work put forth by the photography committee. Thank you John for chairing that committee, and to Susan LaBuda, Eric Courtney, Gina Geldbach-Hall, Mary Tuczakov, and Jody Cotton who worked hard to produce a stellar show! (See page 5 for the winners)



News

And Upcoming Events

Lunch Details for September

We are meeting at Claim Jumper on Green Valley and the 215 for lunch next month at 1 PM! Please join us for lively discussions about whatever artist's want to talk about and enjoy some delicious food in a quiet restaurant.

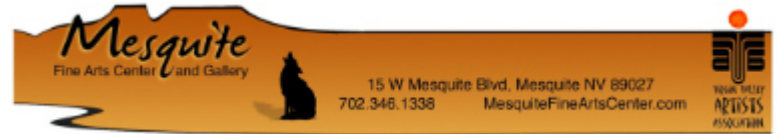
Where: 601 North Green Valley Parkway, Henderson, NV 89074

When: Sept 22, 1 PM

Why: Its FUN! It's also a great way to get involved, find out about interesting opportunities and make friends. Please RSVP to: clag.gallerybrushstrokes@gmail.com by Sept 20

Photos of the Student Art Show are available at: <https://www.flickr.com/photos/198360889@N06/albums/72177720309977636>

To see Awesome photos from the June Photography Show, got to: <https://www.flickr.com/photos/198360889@N06/albums/72177720308977831>



Several City Lights Members are participating in the Annual Mesquite Art Show in September 2023. The gallery there is quite nice and the artwork will be worth seeing! They also have workshops during the year that might interest you. Please plan on coming to the reception on September 30th between 11 and 2pm in support of our artists as well as the opportunity to network with other artists.

If you've entered the show and want someone to take your art there for you, please drop it off at CLAG on or before noon on August 25th.

Demo for September 21 Member Meeting at 6:30pm Chris Mazglad: Embellishments

If you've seen her work, you know that Chris Mazglad likes to incorporate many materials in her artwork. Join Chris for a discussion of the limitless and ever expanding possibilities that continue to expand the definition of fine art. She will also do a short demo on applying leaf on various substrates as well as talk about other fun and interesting materials that can serve as either the base of, or as embellishments to your artwork.

Demo for the October 19 Member Meeting at 6:30pm

Kristi Watson: Gel Plate Prints

Check out these websites for Upcoming Artist's Opportunities in the Las Vegas Area!

Thank you Lola Meneses for submitting this info.

<http://artsregistrylas.vegas/calls/>

https://www.clarkcountynv.gov/government/departments/parks_recreation/services/public_art/public_art_calls/gallery_art_calls/index.php

<https://www.nvartscouncil.org/artist-opportunities/>

<https://theartguide.com/calls-for-artists>



City Lights Art Gallery

Promoting local art & art education
3 East Army Street Henderson, NV 89015
702.280.0300

2023 Fall Juried Show

Intake: September 1 - 2 from noon - 5:00 pm
Show Exhibition: September 6 through September 28
Reception: Saturday September 9, from 5:00 - 7:00 pm
Pick Up: September 29 & 30 Noon until 4:00

Cash prizes will be awarded to the Best in Show, 1st Place, 2nd Place, and 3rd Place winners in each category. Ribbons will be awarded in all 6 categories: **Watercolor, Oil, Acrylic, Pastel/Drawing, Other Media 2-D** (to include collage, encaustic, photography, mixed media, fiber arts, flat ceramics...), and **Other Media 3-D** (sculptural pieces, bowls...)

ELIGIBILITY SPECIFICATIONS

- Entries must be your original artwork completed within the last two years
- Artwork cannot have received a cash award in any previous City Lights Art Show
- Up to 3 entries may be submitted in any of the 6 categories noted above
- All 2D work must be framed and or gallery wrapped, wired, and ready for hanging
- Matted and framed artwork over 16x20" or 320 sq inches must be under plexiglass
- Each 2D work, frame included, may not exceed 1200 square inches (ex. 30 x 40")
- Each 3D work cannot exceed 15 inches at the base and cannot exceed 45 pounds

PAPERWORK

- Complete entry form
- A Certificate of Authenticity must be attached to each piece of artwork

ENTRY FEES

	1st	2nd	3rd
• General Member	\$25	\$10	\$5
• Non-member	\$35	\$15	\$10

All required forms for this announcement are also available on our website: CityLightsArtGallery.org

City Lights Art Gallery is a non-profit 501c3. Proceeds benefit City Lights Scholarship & Arts Programs.
Email: CityLightsArtGallery.org CLAG.galleryevents@gmail.com Facebook.com: CityLightsArtGallery
Twitter: @CityLightsGal

City Lights Art Gallery is proud to announce August's Featured Artist John Phelps and his exhibit "Against The Asking Years" Reception on August 5 12-2pm



A selfie with his wife, Joyce, reflected in a polished copper pot. (May 2023.) Yep, it's an iPhone 14! John's new favorite camera!

For more about John visit his website at: www.johnphelpsphoto.com and his YouTube channel at: <https://goo.gl/SKz8X5>.



John is a prize-winning photographer with more than 30 years of experience. He has been lucky enough to be able to study with some of the greats including Jay Maisel, Ernst Haas, and Nathan Lyons along with a bunch of National Geographic photographers. He's lost count of the number of Photoshop workshops he's taken. He went to work at Kodak right out of college and made the switch to digital after Kodak died. No nostalgia for film. Digital is much more fun.

Today he's a video producer and photographer with over 100 videos on YouTube created primarily to support nonprofit fundraising. He's retired from the tech industry and creating professional photography and videos pro bono as a way of giving back.

Classes and workshops

MEDIUM	DAY/TIME	INSTRUCTOR	PRICE
Oil	Mondays 9am-12	Linda Land 702-885-7174	\$20/class
Check with Instructors to verify times and supplies			
Watercolor	Saturday 10am-1	Jan Schaeffer 702-498-3055	\$25/class
Water Media	Sunday 12-3pm	Jan Schaeffer 702-498-3055	\$25/class
Figure Drawing sessions are from 9-noon on the second and fourth Friday each month. Cost is \$15/class. Bring your own supplies, including easel.			
Open Studio*	Thursday 10am-4pm	None	\$5
*Open Studio is only scheduled if there are no other workshops or classes scheduled that day			

If you are interested in giving a proposal to paint a small canyon on the wall as scenery for a new suspended train track at Firelight Barn, please contact **Toni Jackson** at: Mama's Wranglers, Jackson Family Band & Cloggers

FIRELIGHT BARN DINNER THEATER, New Small Business Champions of Nevada

546 S. Boulder Hwy.

Henderson, Nevada 89015

702-518-7464

Monthly Featured Artist

August	John Phelps
September	Fall Juried Show
October	Dotty Fenner
November	Member Challenge
December	Members Best



Life Drawing Sessions

The sessions are held every 2nd and 4th Friday of the month, 9am-12pm and will be lead by Bill Bon.

To reserve a spot, please contact Carolyn Stillwell directly at carolynstillwell@hotmail.com or call 702-588-0194

Gallery members get the first choice to reserve a space.



(\$15 per session)

CLAG Board Member contact Information

President	Kristi Watson	702-757-7936	CLAG.President@gmail.com
Vice President	Joyce Owens	410-984-2190	CLAG.VicePres@gmail.com
Secretary	Mary Tuczacov	928-821-4785	CLAG.GallerySecretary@gmail.com
Treasurer	Sujata Kishore	716-465-1019	CLAG.Treasurer@gmail.com
Gallery Director	Dotty Fenner	702-379-8136	CLAG.Gallery@gmail.com
Gallery Director	Susan LaBuda	702-561-7551	CLAG.Gallery@gmail.com
Media	Eric Courtney	773-209-7426	CLAG.GalleryMedia@gmail.com
Newsletter	Karla Cloninger	702-339-5491	CLAG.GalleryBrushstrokes@gmail.com



City Lights Art Gallery

5th Annual

Photography Show 2023

Best of Show



Le Chet Noir
John Phelps

Classic



Cracked,
Keith McDonald

Clown Fish,
Erika Palmer
Rogers



The Color
Purple,
Eric Courtney

Honorable Mention:
Musee d'Orsay, Paris by John Phelps
Winter Fox by Gina Geldbach-Hall

Monochromatic



Yellowstone
Winter River,
Gina Geldbach-Hall

St. Laurent,
Paris John
Phelps



Waves of
Gray, Isabelle
Ruen

Honorable Mention:
Generational Resilience, Lisa Nelson
Lonely Boat, Cosette Lowen

Digital



Story Telling,
Gina Geldbach-
Hall

Hello Toronto
Cosette Lowen



Bamboo
Ellen Gross

Honorable Mention:
Outside My Window, Joellyn Cotton
Summer Bloom, Linda Brunsvold

Creative Challenge

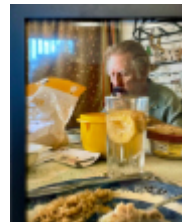


Hope, Dream,
Inspire,
Gina Geldbach-
Hall

Quiet Morning in AI,
Gina Geldbach-Hall



Ed's Dinner
Joellyn Cotton



Honorable Mention:
XS, Isabelle Ruen
Let's Go, Lisa Nelson

Special thank you to our judges!

Thank you to All Participants and to the City Lights Art Gallery Volunteers. You are invited to become a member of the City Lights Art Gallery. Members enjoy our three juried shows a year, quarterly exhibits, and the opportunity to be a featured artist of the month.

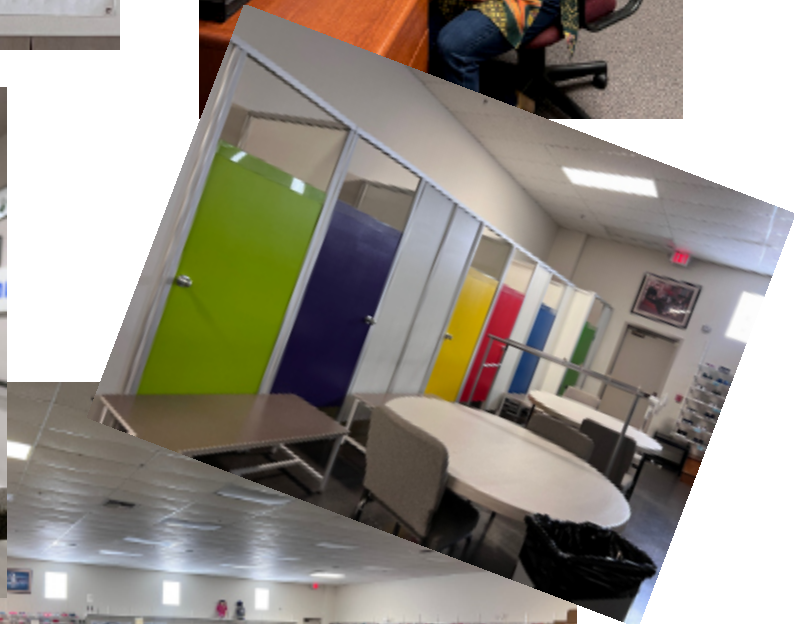
CityLightsArtGallery.com CLAG.Gallery@gmail.com
Facebook: CityLightsArtGallery Twitter:@CityLights_Gal

CLAG June Luncheon at the Assistance League of Las Vegas Photos.

Many Thanks to Gina Geldbach-Hall for setting it up!



Make sure you read the President's letter on page 1 for a recap of the day and consider donating to the Assistance League and /or shopping at their Thrift Store located at 6446 W Charleston Blvd, Las Vegas, NV 89146



The store is very clean and well laid out and there were several great finds for the discerning artist when I went there!!



WHAT IS MAILBOX MONEY?

This article was submitted by Pat Gombarcik. Thanks, Pat!

Angela has generously allowed me to share these notes from a presentation she gave several years ago. She also found a video of a second presentation and has given me permission to share it with gallery members. Look for it to be uploaded to our website in the near future.

Pat G.

Angela Sauro Davis Invites You to Get Mailbox Money

Mailbox money. Does that sound like a good thing to you? The idea is that you've already done the artwork, now others are working to sell it in numerous places, and all you have to do is check your mailbox for your next check. It may not change your living conditions, but it might just pay for a vacation. So why not make your artwork work for you?

Angela Sauro Davis is the president of Ansada Licensing Group, LLC, which represents artists such as John Secrey-Lester, Kyle Sims, Rod Lawrence, Carl Brenders, and Guy Combes. She cautions that many art licensing agents, including her, have areas of expertise, but if your artwork is suitable for use on merchandise, there's probably an agent right for you out there in the marketplace.

Davis says, "There is definitely a market for landscape, figurative, seasonal, floral, and Western subjects. It's skewed toward traditional, representational art, and things that appear to be tighter and more detailed do well. Color does well. But overall, one of the strengths for a licensing piece is to have a little more complex composition."

She explains that licensing is the leasing of intellectual properties for additional compensation. She pointed out that licensing introduces your work to a much broader and often different market from your painting sales market. And once your art shows up in one product, it can easily show up in another. "Calendars support puzzles which support textiles—they all support each other," says Davis.

Part of her message was clearly a plea for artists to understand that there are many entities out there who will take from artists without compensation—just because that is how society views visual art—but artists don't have to accept this. "If your art is adding value to their product or service, you should be paid for it," Davis states. "Recognition and exposure are rarely worth it, except in the case when the exposure is directly to your target market. If you are asked to do a cover or illustration for a magazine, get paid for it. Keep in mind that even charities are businesses. Yes, they may use your work to solicit donations, but these uses should not necessarily be free. They pay many others who provide services; artists should not be expected to work for free. They have budgets. Artists can choose their charities of choice, of course, but the general expectation is to be paid unless the artist chooses otherwise."

Here are a few more points to consider.

- In regard to royalties, the artist must trust the company. "The way it works is they say they had so much in sales, and they give you the royalties based on those sales figures. You have to be able to trust the licensees you choose to work with. You can audit them, but that is expensive and ruins a relationship."
- Some of your old gems could make you money. Davis recommends showing your full portfolio to a prospective licensing agent. "Clients of the agent [licensees] will pick what they want, and it doesn't matter when you painted it. So, capture your images in hi-res digital photographs. Pieces can be photographed in a professional studio for under \$100 now. And hi-res is critical, because you can't send originals. Having those hi-res images is good for retrospectives, too, so keep photos of that early work."
- The options for merchandise featuring your work are myriad, including puzzles, cards, calendars, books, journals, coasters, mugs, crafts, fabric, textiles, and collectibles, including sculptures, keepsakes, and non-original wall art such as posters, printed canvas, metal, wood, and porcelain.
- Licensing agents insist that both the artwork and any photographic reference used to make the art must be yours and yours only.
- The companies that are printing your work on all this varied merchandise prefer to work with an agent. They want to work with licensing agents, especially the ones with whom they are familiar.

If you are interested in this topic, there are MANY websites available to choose from. Fineartamerica.com, etsy.com, sattchiart.com and amazonhandmade.com, just to name a FEW.

August 2023

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